



Mariposa folk foundation

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www.mariposafolk.com

Dear Prospective Food Vendor,

The Food Vendor Application Form is now available on our website. You'll note that the application asks vendors to reflect on, and share information about, their business practices as they occur during regular day-to-day operations as well as during the festival. We seek vendors who support our continued commitment to promote our key values of inclusiveness, progressiveness, environmental responsibility, social conscience, trust and diversity, all a hallmark of festival operations.

The application form provides an opportunity to share with us how your business and product embody these principles. We continue to move in a direction of increased emphasis on these values when judging and selecting food vendors, while realizing that vendors will be in varying stages of considering and/or adopting these values in their business operations. Please don't let this selection criteria dissuade you from applying! Remember that together these values and principles are only one of the criteria in the vendor selection process while variety, nutritional value, affordability, and the offering of international foods are all given due consideration. Due to space restrictions on the festival grounds, there is increased attention given to both a vendor's required lot size/frontage, and their capacity for generating revenue.

Please note that on the Application Form, you are required to indicate that you have read and agree to be bound by the Food Vendor General Guidelines, the Food Vendor Greening Guidelines, and the Food Vendor Electrical and Utilities Guidelines. Please make sure that you carefully read these guidelines, as they impart a good deal of information about Festival operations and contain some restrictions on how you operate your business over the weekend, should you be successful in your application. **Please note that by applying to be a vendor at the festival you are agreeing to be bound by these Guidelines.** Please note as well, that email is the primary method of communication between vendors and Food Vendor Coordinator (foodvendor@mariposfolk.com).

The application is due to the MFF office no later than February 7, 2022, at 1pm, and applicants will be notified of the outcomes of the judging process by **March 21, 2022**. For successful applicants there will then follow further communication, regarding the following requirements: cashable vendor security deposit of \$250.00 and evidence of Health Unit Special Occasion Permit Application (**both due Apr 11**). As well, two contracts will be executed confirming 1) the terms on which you have been selected to sell food at the Festival and 2) outlining your electrical equipment and requirements (**again, both due April 11**).* Lastly, proof of your 'Certified compostable serving ware' purchase will be **due April 25**. ***Please note that no changes will be permitted to the contracts once executed, so it is critical that you ensure that your lot size, menu description and pricing, and need for utilities as outlined on the application, are a true representation of your intended service at the festival.**

To assist you, we have included a **sample application** so that you can see the type of information that you might include.

You must submit the application electronically using the link on our website.

If you have further questions about the form, or the process, and need some assistance, please feel free to call the office at 705-326-3655 or email Food Vendor Coordinator at foodvendor@mariposafolk.com.

Thank you for your interest in the festival. We look forward to continuing to work with food vendors to ensure that MFF offers a wide variety of affordable and nutritious food while minimizing the environmental impact of the Festival.

Sincerely,

Daniel Smith
Food Vendor Coordinator